

MBA

(Evening & Weekend)

MASTER OF BUSINESS ADMINISTRATION

CMU GRADUATE SCHOOL

WEEKEND PROGRAM AND EVENING PROGRAM
2-YEAR, THESIS AND NON-THESIS OPTIONS

CURRICULUM

Foundation courses

		Credits
EN501	English for Academic Purposes	0
EC501	Principles of Economics	0
MB501	Business Finance & Statistics	0
MN501	Principles of Business	0
COM501	Advanced Excel for Business	0
TH501	Thesis & Assignment Writing	0
AC501	Principles of Accounting	0

Required courses and Core Courses

MN505A	Research Methodologies A (Qualitative)	3
AC502	Accounting for Managers	3
MK501	Marketing Management	3
EC505	Managerial Economics	3
MN503	Organizational Behavior	3
MN504	Strategic Management	3
MN505B	Research Methodologies B (Quantitative)	3
MN512	International Business Management	3
MN513	Operations Management	3
MN519	Management Information Systems	3
FN501	Financial Management	3

Concentrations courses

Finance Concentration

FN502	Investments	3
FN503	Management of Financial Institution	3
FN504	Seminar in Finance	3
FN505	International Financial Management and Auditing Theory	3

Marketing Concentration

MK503	Advertising & Promotion Strategies	3
MK504	International Marketing Management	3
MK505	Consumer Behavior	3
MK506	Seminar in Marketing Management	3

Entrepreneurship Concentration

MN515	Entrepreneurial Management	3
MN516	SME's Growth & Change Management	3
MN517	Management of Innovation	3
MN518	E-Entrepreneurship	3

Elective Courses

MN502	Fundamentals of Leadership	3
MN538	Project Management	3
MN506	Entrepreneurship	3
LA501	Business Laws	3
MN507	Public Management	3
MN508	Development Studies	3
HR501	Human Resources Management	3
MN520	Logistics & Supply Chain Management	3
MN521	Negotiation Skills	3
MN522	Tourism Management	3

COURSES AND STUDY PLAN

Basic requirements for the completion of the program

General MBA

Plan A (Thesis Option)	Credits
Foundation Courses	Non
11 Required Courses	33
1 Elective Course	3
Thesis*	12
TOTAL	48

Plan B (Non-Thesis Option)

Plan B (Non-Thesis Option)	Credits
Foundation Courses	Non
11 Required Courses	33
4 Elective Courses	12
Independent Study	3
TOTAL	48

Marketing/Finance or Entrepreneurship Concentration

Plan A (Thesis Option)	Credits
Foundation Courses	Non
11 Required Courses	33
1 Concentration Courses	12
Thesis*	3
TOTAL	48

Plan B(Non-Thesis Option)

Plan B(Non-Thesis Option)	Credits
Foundation Courses	Non
11 Required Courses	33
4 Concentration Courses	12
1 Independent Study	3
TOTAL	48

CAMBODIAN MEKONG UNIVERSITY
OFFICE OF
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